

Smarter Growth for Cyprus SMEs

Your Guide to Streamlining Operations &
Building a Strong Brand - from €99/month





01

Welcome



1.1 Letter from Founder

Hello! I'm Neo Yiangou, founder of ChenzonHub and two-time ERDF Entrepreneurship Award recipient (2013 & 2018). I built this guide to show you how you can transform your Cyprus business - affordably, strategically, and step by step. Inside you'll discover real results from clients like you, practical steps you can start this month, and why our €99/month model is your smartest growth tool.

02

The Cyprus SME Challenge





2.1 The Challenge

Cypriot small businesses face tight margins, fragmented tools, and fierce competition. Traditional consulting is often too expensive and inflexible. That's why we created monthly consulting - so you get expert help when you need it, without the stress of big budgets or long contracts.

03

What You Can Fix in 30 Days



3.1 Your First 30 Days: Transformed

Imagine this after your first month:

- A brand that speaks clearly to your customers
- Streamlined operations for faster delivery
- A custom action plan you can follow with confidence

**All made real with active monthly guidance
starting at just €99.**





3.3 Real Results — Retail Operations Case Study

[READ MORE](#)

PROJECT: Streamlining Daily Operations for a Local Boutique Chain

CHALLENGE: The client struggled with inefficient inventory systems, overlapping roles, and inconsistent service across locations.

SOLUTION: We mapped out the full operations workflow, implemented digital inventory tools, created SOPs for daily processes, and introduced role-based task assignments.

RESULTS:

- 30% reduction in time spent on manual tasks
- Consistent customer experience across 3 locations
- Clear roles = 50% fewer internal miscommunications

Achieved within just 6 weeks.

This project shows how better systems - not more staff - can unlock efficiency, reduce stress, and let small teams run like large ones.



[READ MORE](#)

3.2 Real Results - Tech Startup Case Study

PROJECT: Crafting a Strong Visual Identity

CHALLENGE: A Cyprus tech startup lacked brand identity, website polish, and strong messaging.

SOLUTION: We redesigned their logo, brand palette, and website; refined messaging; optimized visuals.

RESULTS:

- +40% website traffic
- +20% more leads
- Results achieved within 2 months

This shows how focused branding - done right
- can shift perceptions and drive inquiries fast.



04

Why Monthly Consulting Works



4.1 Predictable, Budget-Friendly Plans

No surprise costs, just clear value every month.



4.2 Ongoing Execution

We don't stop at recommendations. We implement and refine together.



4.3 Tailored for You

Every plan is built around your unique business stage and growth goals.



4.4 Local Expertise

We understand Cyprus - from regulations to cultural nuances.

05

Our Packages at a Glance





5.1 Our Packages at a Glance

Tier	Focus	Price
Starter	Operational Basics or Brand Foundation	€99/month
Growth	Deeper support in ops or branding	€199/month
Performance	Fully integrated strategy & support	€299/month

- ✓ Flexible plans
- ✓ Cancel anytime
- ✓ Monthly check-ins and progress reviews

See our packages >



06

What You Should Know



6.1 What You Should Know

- **Is €99 enough to get results?**
Yes! Our Starter plan is designed for small businesses ready to take action - without the cost of hiring staff. Real results start with clear steps and consistent follow-through.
 - **What if I need more help later?**
You can upgrade anytime. As your business grows, we'll evolve your support with you.
 - **Do I need to sign a long-term contract?** No
- our plans are monthly, so you're always in control.
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6.2 Your Next Step

Ready to see what's possible?

- 👉 Book your **free 30-minute consultation today**
- no pressure, just a clear path forward.





07

About Us



7.1 About ChenzonHub

ChenzonHub is Cyprus' specialist in actionable consultin; helping SMEs streamline operations and build compelling brands. We're a two-time ERDF award winner and trusted partner for local business growth.

7.2 Meet the Minds

Neo Yiangou leads ChenzonHub with a rare blend of creative clarity and operational precision. He guides every client weekly, bringing deep Cyprus-specific insight and measurable strategy.

Our team works beside you - providing ongoing feedback, rapid implementation, and a transparent partnership designed to drive lasting success.



Thank You

Thank You for Exploring ChenzonHub.

We're honored you took the time to get to know ChenzonHub and what we stand for. Whether you're a small business owner, a growing brand, or just exploring your next move, we believe in the power of local partnerships and consistent support.

At ChenzonHub, we don't just offer consulting we build momentum. And now that you've seen what's possible, we hope you're inspired to take your next bold step with clarity and confidence.

If something sparked your interest, let's connect. We'd love to hear your story, understand your goals, and explore how we can grow together.

Let's build smarter - one month at a time.

CHENZON  HUB

Contact Information

Phone +357 95 160 789

Website www.chenzonhub.com

Email info@chenzonhub.com

Social Media [ChenzonHub!](#)

Address Alexandroupelos 34
8027 Paphos, Cyprus
